

# Manly Eagles Baseball Club Inc



## Treasurer's Report

Fiscal Year - March 2025

### INTRODUCTION

The 2024/25 season was an extended season based on 21 rounds. The Manly Eagles brand continues to develop from strength to strength and well supported in the local baseball community.

Key success of the year include:

- β 11 round of home games which was well supported by the baseball community and Wednesday attendance continues to be the highlight in the playing week.
- β On the back of strong home game attendance, more home game rounds and mostly fine weather the canteen had its best performing year.
- β A very successful and well attended Junior Christmas training camp
- β Solid sponsorship results.
- β A very successful charity event support Inherent Cancer generating \$4,700 in donations.

Unfortunately, playing result where not as we would have liked it with no grades reaching the playoffs this season.

Manly Eagles is more than just a game, it's an event that combines the spectacle of the game, the presentation of good food & beverage and the comradery and passion of the baseball community. This season was mostly played in full, with a couple of games washed out with rain or a very wet Aquatic Reserve.

### LATEST ESTIMATE - RESULTS

Result for 31 March 2025 are as follows.

| MEBC             | 2,025    | 2,024    | Variance | Change |
|------------------|----------|----------|----------|--------|
| Revenues         | \$96,421 | \$76,732 | \$19,689 | 26%    |
| Gross Profit     | \$32,271 | \$14,768 | \$17,504 | 119%   |
| General Expenses | \$20,743 | \$15,098 | \$5,645  | 37%    |
| Net profit       | \$11,528 | (\$330)  | \$11,858 |        |

The result for 2025 were achieved in full, with minor impact from,

- The write-off of two sponsorships with one sponsor providing goods in kind rather than financial support.

## **FINANCIALS**

The 2025 results have been greatly influenced by several successes which include

- Strong numbers across the club.
- A very successful Christmas holiday camp
- A very strong canteen performance up 28% on the back of high visitation and fine weather allowing us to present 10 homes game rounds (one washout).
- Continuing sponsorship support.

During the season expenditure was overall to budget. Some key expenditure items include

- Legal support to obtain sporting sponsorship status with the Department of Home Affairs.
- While ensuring reasonable canteen prices for our supporters' canteen expenses were firmly managed which resulted in almost 40% profit margin for the year. This will be a continued focus for next season for further improvement.
- Purchase of a slushie machine and ping pong table for the clubhouse

As a result of achieving all the budgeted activities Manly Eagles was able to achieve a surplus for the year which will support future planning for 2025/2026

## **PERFORMANCE**

In summary, the overall surplus of \$11,528 reflects the strong financial performance for MEBC bolstered by an extended season, more home games and a high performing canteen.

## **BALANCE SHEET**

The results of 2025 ensure that we continue to grow and build on the strong performance of 2023 and the breakeven year of 2024. Members Equity will grow to \$31k.

At the end of the season the bank balance is \$31.7k. We still have a few collections outstanding, predominantly sponsorships \$3.0k. We do not expect any problems in receiving these funds. We also have a creditors balance of \$1k reflecting the end of season trophies costs.

Many thanks

Simon Lowde  
MEBC Treasurer

# Manly Eagles Baseball Club

## Income Statement

For the year ended 31 March 2025

|                                  | 2025            | 2024            |
|----------------------------------|-----------------|-----------------|
| <b>Revenues</b>                  |                 |                 |
| Club and Player Registration     | \$21,457        | \$18,513        |
| Uniform sales                    | \$4,209         | \$3,895         |
| Presentations                    | \$2,135         | \$4,007         |
| Coaching & Player Activity       | \$12,173        | \$0             |
| Canteen                          | \$44,682        | \$34,946        |
| Sponsorship & Donations          | \$10,038        | \$14,800        |
| Other income                     | \$1,727         | \$571           |
| <b>Revenues</b>                  | <b>\$96,421</b> | <b>\$76,732</b> |
| <b>Cost Of Sales</b>             |                 |                 |
| Club and Player Registration     | \$19,479        | \$16,935        |
| Uniform purchases                | \$4,537         | \$12,457        |
| Presentations                    | \$4,467         | \$4,530         |
| Coaching & Player Activity       | \$6,898         | \$2,590         |
| Canteen Purchases                | \$28,068        | \$22,715        |
| Other COGS                       | \$700           | \$2,737         |
| <b>Cost of Sales</b>             | <b>\$64,149</b> | <b>\$61,964</b> |
| <b>Gross Profit</b>              | <b>\$32,271</b> | <b>\$14,768</b> |
| <b>General Expenses</b>          |                 |                 |
| Administrative expense           | \$7,736         | \$1,568         |
| Finance Costs                    | \$2,288         | \$1,833         |
| Advertising & Marketing          | \$455           | \$0             |
| Game, Ground and Equipment       | \$9,165         | \$8,572         |
| Eagles Baseball Sporting Network | \$0             | \$2,542         |
| Depreciation                     | \$1,100         | \$583           |
| <b>Expenses</b>                  | <b>\$20,743</b> | <b>\$15,098</b> |
| <b>Net Profit/(Loss)</b>         | <b>\$11,528</b> | <b>(\$330)</b>  |

# Manly Eagles Baseball Club

## Statement of Financial Position

For the year ended 31 March 2025

|                                    | 2025            | 2024            |
|------------------------------------|-----------------|-----------------|
| <b>Assets</b>                      |                 |                 |
| <b>Current Assets</b>              |                 |                 |
| Cash and cash equivalents          | \$31,744        | \$28,564        |
| Trade Debtors / Prepayments        | \$3,060         | \$4,539         |
| Playing Equipment                  | \$0             | \$0             |
| Other Net Assets                   | \$0             | \$1,100         |
| Uniforms at cost                   | \$0             | \$0             |
| <b>Total Assets</b>                | <b>\$34,804</b> | <b>\$34,203</b> |
| <b>Liabilities</b>                 |                 |                 |
| <b>Current Liabilities</b>         |                 |                 |
| Trade Creditors and other accruals | \$812           | \$15,066        |
| <b>Total Liabilities</b>           | <b>\$812</b>    | <b>\$15,066</b> |
| <b>Net Assets</b>                  | <b>\$33,992</b> | <b>\$19,137</b> |
| <b>Member's Equity</b>             |                 |                 |
| Retained Earnings                  | \$19,137        | \$19,467        |
| Current Year Earnings              | (\$330)         | (\$330)         |
| <b>Total Equity</b>                | <b>\$18,807</b> | <b>\$19,137</b> |

# Manly Eagles Baseball Club

## Combined Statement of Cashflows

For the year ended 31 March 2025

|                                                     | 2025            | 2024             |
|-----------------------------------------------------|-----------------|------------------|
| <b>Cash Flows from Operating Activities</b>         |                 |                  |
| Receipts from Players customers                     | \$96,994        | \$72,812         |
| Payments to suppliers                               | (\$94,957)      | (\$63,629)       |
| Cash payments from other operating activities       | (\$1,100)       | (\$583)          |
| <b>Net Cash Flows from Operating Activities</b>     | <b>\$937</b>    | <b>\$8,600</b>   |
| <b>Cash Flow from Investing Activities</b>          |                 |                  |
| Proceeds from sale of property, plant and equipment | \$1,100         | \$583            |
| Payment for property, plant and equipment           | \$0             | (\$1,683)        |
| Other cash items from investing activities          | \$919           | (\$919)          |
| <b>Net Cash Flows from Investing Activities</b>     | <b>\$2,019</b>  | <b>(\$2,019)</b> |
| <b>Cash Flow from Financing Activities</b>          |                 |                  |
| Other cash items from financing activities          | \$224           | \$750            |
| <b>Net Cash Flows from Financing Activities</b>     | <b>\$224</b>    | <b>\$750</b>     |
| <b>Decrease in cash and cash equivalents</b>        | <b>\$3,180</b>  | <b>\$7,331</b>   |
| <b>Movement in cash and cash equivalents</b>        |                 |                  |
| Cash at the Beginning of the period                 | \$28,564        | \$21,233         |
| Net Increase/Decrease for the period                | \$3,180         | \$7,331          |
| <b>Cash at the End of the period</b>                | <b>\$31,744</b> | <b>\$28,564</b>  |